



Supporters Program

2023

Council on the Ageing Western Australia Inc.



Invitation to support COTA (WA)

Council on the Ageing (WA) Inc. [COTA (WA)] was established in 1959 as the peak body representing the interests of people aged over 50 in Western Australia.

As a member of the COTA Federation, COTA (WA) collaborates with the other State COTAs as well as COTA Australia to advocate and influence (on a State and National level) on matters of importance to older Australians.

A key way in which COTA (WA) achieves this is by representing the interests of Western Australian seniors on many advisory committees and reference groups. Our advocacy work includes collaboration with sector partners on issues such as health, elder abuse, affordable housing, mature age employment and supporting vulnerable cohorts including First Nations people and CaLD and LGBTI people.

Currently there are around 908,000 Western Australians over the age of 50 and this number will continue to increase for the next thirty years. Making up one-third of our population, this cohort represents a large proportion of:

- Consumers
- Voters
- Travellers
- Employees
- Carers
- Volunteers

Like most Western Australians, you will be supportive of the concepts of access and equity for all and I hope you will take this opportunity to support COTA (WA) to advocate for and represent the needs and interests of all older Western Australians.

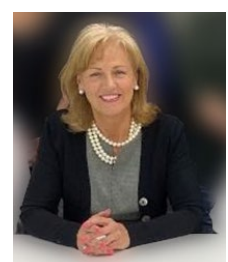
As a COTA (WA) Supporter you will receive

- **Copy of the State of the Older Nation report (July 2021)**
- Copy of new COTA (WA) Guides
- COTA Connections Monthly Newsletter
- Invitation to COTA (WA) Supporters event
- Use of COTA (WA) Supporter logo
- Your logo (with a link to your website) will be included on our website as a COTA (WA) Supporter



COTA (WA) has sponsorship opportunities available for specific projects or initiatives. Please register your interest if you would like to hear more.

Christine Allen
CEO
Council on the Ageing (WA)



COTA (WA) Supporter

We wish to become a Supporter of Council on the Ageing Western Australia Inc.

Name of Organisation:

Postal Address:

Contact Number:

ABN:

Email:

Signature:

Supporter Delegate

The following person has been appointed as the Delegate for the ensuing year.

Name:

Position:

Contact Number:

Email:

*The COTA (WA) eNewsletter will be sent to the Delegate's email address given above.

Supporter Contribution

You will be invited to renew your support on an Annual Basis: January to December Pro-rata.

Supporter Contribution (exclusive of GST)

\$1,500 per annum

For organisation less than 1 million turnover

\$ 500 per annum

I would like to know more about sponsorship opportunities:

Yes

No

*Complete this form and email to dana@cotawa.org.au

How to Pay

By **Credit Card**

To pay via MasterCard or VISA

Card Number _____

Expiry Date _____ / _____

Card Holder's Name (please print)

Date:

By

EFT

Account Details

COTA WA

Bank

Bankwest

BSB

306 061

Account Number

0170 346

Ref Org Name

*** Tax Invoice will be sent upon receipt of payment.**

ENGAGING OLDER WESTERN AUSTRALIANS

There are currently 915,000 Western Australians over the age of 50. Of this number, 430,000 are over the age of 65 and this is expected to double by 2050.



31,581
COTA (WA) Guides
Distributed



18,727
Website Visitors



3,274
COTA Connections
Newsletter Subscribers



1,556
Community + Sector
Interactions



5,436
SFL Participants



13,800
Facebook Reach

We reached out to over **75,000** people through our programs, forums and consultations during 2021-2022.